

Business Description

Marico Limited is a consumer products company operating in the beauty and wellness space. The Company's principal products include edible oils and value added hair oils. The Company's geographic segments include India and International, which includes primarily the Middle East, The South Asian Association for Regional Cooperation (SAARC) countries, Egypt, Myanmar, Malaysia, South Africa and Vietnam. It offers various brands in the categories of hair care, skin care, health foods, male grooming and fabric care. In India, the Company manufactures and markets products under various brands, such as Parachute, Parachute Advansed, Nihar, Nihar Naturals, Saffola, Hair & Care, Revive, Mediker, Livon, Set-wet and Code 10. Its international portfolio includes brands, such as Fiancee, Hair Code, Caivil, Hercules, Black Chic, Ingwe, X-men and Thuan Phat. Its subsidiaries include Marico Bangladesh Limited, Marico Middle East FZE, Marico South Africa (Pty) Limited and Marico Consumer Care Limited.

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Key Financials

(\$ in billions)

	2010	2011	2012
Sales	X	X	X
Profits After Tax	X	X	X
Cash & CE	X	X	X
Short-term Debt	X	X	X
Working Capital	X	X	X

Employees

	2010	2011	2012

Total Number of Employees	399,381	501,956	549,763

Source: Annual Report

Key Employees

Name	Designation	Age	Since